| ***THE PROJECT*** |
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We are a company that will be associated with orchards. The orchards bring us the products and we take care of selling those products.

We are a team made up of four people, the coordinator (Nahuel Galeano), the sub-coordinator (Camilo Soca) and two members (Julián Olivera and Fabian Cardozo).

| ***S.W.O.T ANALYSIS*** |
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| ***STRENGTHS*** |
| -The staff has experience with the technologies to be implemented.  -Company specialized in the environment.  -Simple software for the understanding of the average user.  -Motivation of the staff in each project. |
| ***WEAKNESSES*** |
| -Company with no experience in the labor market.  -The software will need a minimum knowledge in computing. |
| ***OPPORTUNITIES*** |
| -Company that works with high-level tools and the most recent technologies on the market.  -New company in the area of ​​minor service costs.  -We are aware of every innovation of new programs and tools. |
| ***THREATS*** |
| -Possible system vulnerabilities.  -Possible plagiarism to the software and that another company has minor expenses when recreating it. |